**Kia Ora, and welcome to Key-Ora!**

### Key-Ora is a New Zealand owned and operated dietary supplements business that was established to serve as the “Key” to everyone’s “Ora” (“healing” in Te Reo Māori). At Key-Ora, we strive to deliver only the best products for our consumers, through impeccably keeping true to our values of Kiwi Heritage, Purity and Integrity. These values drive us to consistently strive for excellent service and to share improved health with everyone in the community.

### *Kiwi Heritage*

### New Zealand has long been acknowledged as one of the world’s most gloriously pure countries and as the leading source of high quality natural resources. At the heart of Key-Ora’s products are these Kiwi resources, which we prioritize as being the key ingredient for all of our products. These national resources are then blended with various internationally sourced resources, creating a beautiful synergy. Our products are formulated and created in New Zealand, to ensure that our Kiwi heritage shines through during the entire process, from R&D, all the way through to production.

### *Purity*

### Key-Ora is a firm believer in the fact that the end-result delivered by dietary supplementary products is predominantly determined by the purity and effectiveness of the ingredients contained within them. In developing our products, Key-Ora is focused on identifying and procuring only the purest sources of ingredients. When these pure ingredients are blended together in the production of Key-Ora’s products, they provide fantastic health benefits to our consumers.

### *Integrity*

### Our core philosophy is that honest products create loyal consumers. In all of our processes, integrity remains at the forefront of our values, to ensure that our products deliver the value that it promises to deliver. Our products are generated through the validation of extensive research and development. We then procure the highest quality raw materials that compose our products. These raw materials are then blended together under a strictly controlled and monitored environment, with established procedures. This relentless attitude of delivering honest value to our consumers allows us to be hugely confident in the honesty of the benefits provided by our products.

### Welcome again to Key-Ora – where you can find the Key to unlock the best in your Ora!